

# The H.U.G. Awards are the Talk of the Industry!

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November 6, 2015

## J.C. Penney, Hanesbrands Honored at H.U.G. Award Gala

By Ania Hughes



VIEW SLIDESHOW

Ann Fritchman, Howard Upchurch, and Pat Burns, Andrei Jackamets

A-A+ PRINT

**NEW YORK** — The innerwear industry came together this week for the 60th annual H.U.G. Award Gala, which is sponsored by The Intimate Apparel Square Club, a New York-based charity that supports pediatric treatment and rehabilitation.

The event, which took place at 230 Fifth Penthouse in New York, was emceed by Khaliah Ali Wertheimer, boxer Mohammad Ali's daughter, and honored Hanesbrands Inc. and J.C. Penney Co. Inc. Dr. Joan Gold, the clinical director of children's rehabilitation services at NYU Langone Medical Center, received the lifetime achievement award.

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Team Player: Actor Brian d'Arcy James

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2015 HUG GALA RECAP

Posted by Lingerie Journal Staff on Thursday, November 5, 2015 • Leave a Comment



Above: Kate Parkin, Dr. Gold, Michael DePrisco. Images by Andrei Jackamets of www.hardshadow.com

Members and supporters of the prestigious Intimate Apparel Square Club (IASC), the New York-based charity known for supporting pediatric treatment and rehabilitation, celebrated their 60th Anniversary in style this Tuesday November 3, 2015 honoring Hanesbrands and J.C. Penney and presenting a Lifetime Achievement Award to Dr. Joan Gold.

Top apparel industry executives from the retail, manufacturing and supply sectors reunited at the luxurious 230 Fifth in Manhattan to raise funds for Rusk Rehabilitation's pediatric programs and other children's services at NYU Langone Medical Center. To date, the H.U.G. Gala has raised more than \$6 million for Rusk pediatric rehabilitation and Tisch Hospital programs.



# The H.U.G. Awards are the Talk of the Industry!



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SATURDAY, NOVEMBER 7, 2015

H.U.G. 60th Anniversary Diamond Themed Gala with JCPenney, Hanesbrands & Intimate Apparel Square Club



Members and supporters of the prestigious **Intimate Apparel Square Club (IASC)**, the New York-based charity known for supporting pediatric treatment and rehabilitation, celebrated their 60th Anniversary with a diamond themed fête at the luxurious 230 Fifth in Manhattan.

WELCOME TO MY BLOG



Alina Fayer is the founder and editor of the **TheStyleSocialite.com**, a popular fashion/society blog. Originally from Ukraine, Alina moved to the States when she was 8 years old. Her American upbringing and European heritage gives her a unique fashion sense of combining American classics with edgy European pieces.

SEARCH

 

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2015 H.U.G. GALA CELEBRATED 60 YEARS OF GIVING WITH A DIAMOND ANNIVERSARY THEMED FETE

THE 2015 H.U.G. GALA CELEBRATED 60 YEARS OF GIVING WITH A DIAMOND ANNIVERSARY THEMED FETE ON NOVEMBER 3RD

INTIMATE APPAREL SQUARE CLUB HONORED HANESBRANDS AND JCPENNEY

Dr. JOAN GOLD PRESENTING WITH A LIFETIME ACHIEVEMENT AWARD

KHALIAH ALI WERTHEIMER HOSTED THE ANNUAL GALA BENEFITS PEDIATRIC TREATMENT AND REHABILITATION

New York, NY, NOVEMBER, 2015 – Members and supporters of the prestigious Intimate Apparel Square Club (IASC), the New York-based charity known for supporting pediatric treatment and rehabilitation, celebrated their 60<sup>th</sup> Anniversary in style this Tuesday November 3<sup>rd</sup> with a "Who's Who" of the intimates industry honoring Hanesbrands and JCPenney and presenting a Lifetime Achievement Award to Dr. Joan Gold.

Top apparel industry executives from the retail, manufacturing and supply sectors reunited at the luxurious 230 Fifth in Manhattan to raise funds for Rusk Rehabilitation's pediatric programs and other children's services at NYU Langone Medical Center. To date, the H.U.G. Gala has raised more than \$6 million for Rusk pediatric rehabilitation and Tisch Hospital programs.

The gorgeous and iconic Khaliah Ali Wertheimer hosted the gala and dinner. The daughter of

